

## **2009 WHEELS & WINGS**

### **Presenting Sponsor** **\$5,000**

- Central Display of Products/Business plus free booth in vendor area
- Prime Placement of Business Name/Logo on Print Advertising
- Business Name Mention
  - In all TV/Radio Advertising
  - During all Stage Announcements
- Prominent Placement of Business Name/Logo on Main Stage
- Prominent Placement of Business Ad in Program Guide
- Logo/Name on Goody Bag
- Insert in Goody Bag

### **Main Stage – Band Sponsor** **\$3,500**

- Prime Placement of Business Name/Logo on Main Stage
- Prominent Display Space (free booth/display area)
- Business Name/Logo on Print Advertising
- Business Name/Logo in Program Guide
- Logo on Goody Bag
- Insert in Goody Bag

### **Media Sponsor** **\$3,500**

- MC all Event Announcements
- Prominent Display Space (free booth/display area)
- Business Name/Logo on Print Advertising
- Business Name/Logo in Program Guide
- Logo on Goody Bag
- Insert in Goody Bag

### **Beer Garden Sponsor** **\$2,500**

- Exclusive Beer/Wine Vendor
- Brand Name Promotion on Print Advertising
- Brand Name Promotion in Program Guide
- Brand Name/Logo on Goody Bag
- Free Booth

### **Goody Bag Sponsor** **\$2,000**

- Prime Place of Business Name/Logo on Goody Bag
- Business Name/Logo on Print Advertising
- Brand Name Promotion in Program Guide
- Free Booth
- Insert in Goody Bag

**T-Shirt Sponsor** **\$2,000**

- Logo on T- Shirt
- Name Mention on Printed Advertising
- Business Ad in Program Guide
- Insert in Goody Bag
- Logo on Goody Bag

**Trophy Sponsor** **\$2,000**

- Name Placement on Back of Trophy
- Business Ad in Program Guide
- Name Mention on Printed Advertising
- Insert in Goody Bag
- Logo on Goody Bag

**Host Hotel Sponsor** **\$1,000**

- Business Ad in Program Guide
- Name Mention on Printed Advertising
- Logo on Goody Bag
- Insert in Goody Bag

**Shuttle/Rental Car Sponsor** **\$1,000**

- Business Ad in Program Guide
- Name Mention on Printed Advertising
- Logo on Goody Bag
- Insert in Goody Bag

**Sign Sponsor** **\$1,000**

- Business Ad in Program Guide
- Name Mention on Printed Advertising
- Logo on Goody Bag
- Insert in Goody Bag

**Wing Man Sponsors** **\$100 - \$499**

- Name Mention on Printed Advertising
- Insert in Goody Bag